

Rep Order#	6856160	Ver#	1	Status	New	Traffic Order#	Printed:	09/25/2012 1:27 PM	3 of 4
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EC'd Yes

Ver# 1 Status New

Traffic Order#

Printed: 09/25/2012 1:27 PM

3 of 4

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.
Advertiser () .AMER 4 JOB SECURITY
Product Americans for Job Se

Agency

66 CANAL CENTER PLAZA, S
ALEXANDRIA, VA 22314

Rep Firm

Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Estimate# 1020

Agency

Flight Dates 09/26/2012 - 10/02/2012

Salesperson Phone#

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	SU	10P-1045P	FOX 43 NEWS SUNDAY @ 10PM	:30	\$1,200.00	09/30-09/30	1	1	1	\$1,200.00	
Rating: 4.1												
	21	SU	1045P-11P	SPORTSWRAP SUNDAY	:30	\$500.00	09/30-09/30	1	1	1	\$500.00	
Rating: 2.0												
	22	W	11P-1130P	EXTRA (FTC 9/10/12)	:30	\$300.00	09/26-09/26	1	1	1	\$300.00	
Rating: 1.8												
	23	TH	11P-1130P	EXTRA (FTC 9/10/12)	:30	\$300.00	09/27-09/27	1	1	1	\$300.00	
Rating: 1.8												
	24	F	11P-1130P	EXTRA (FTC 9/10/12)	:30	\$300.00	09/28-09/28	1	1	1	\$300.00	
Rating: 1.8												
	25	M	11P-1130P	EXTRA (FTC 9/10/12)	:30	\$300.00	10/01-10/01	1	1	1	\$300.00	
Rating: 1.8												
	26	TU	11P-1130P	EXTRA (FTC 9/10/12)	:30	\$300.00	10/02-10/02	1	1	1	\$300.00	
Rating: 1.8												
	27	W	1130P-12A	DISH NATION (FTC 9/10/12)	:30	\$150.00	09/26-09/26	1	1	1	\$150.00	
Rating: 1.0												
	28	TH	1130P-12A	DISH NATION (FTC 9/10/12)	:30	\$150.00	09/27-09/27	1	1	1	\$150.00	
Rating: 1.0												
	29	F	1130P-12A	DISH NATION (FTC 9/10/12)	:30	\$150.00	09/28-09/28	1	1	1	\$150.00	
Rating: 1.0												
	30	M	1130P-12A	DISH NATION (FTC 9/10/12)	:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
Rating: 1.0												

Station WVBT-TV NORFOLK, VA.
Advertiser () AMER 4 JOB SECURITY
Product Americans for Job Se
Estimate# 1020
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 13/141/1020
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	TU	1130P-12A	DISH NATION (FTC 9/10/12)	:30	\$150.00	10/02-10/02	1	1	1	\$150.00	
Rating: 1.0												
	32	SU	12P-1P	FOX NFL SUNDAY PRE-GAME	:30	\$1,200.00	09/30-09/30	1	1	1	\$1,200.00	
Rating: 2.6												

--REPORT TOTALS--
Report Totals: 32 / \$20,400.00

--SALES MONTHLY TOTALS--

Sep 12: 22 / \$15,900.00 Oct 12: 10 / \$4,500.00
Sales Totals: 32 / \$20,400.00
Station Totals: 32 / \$20,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--												
Market Totals				\$20,400	CATV 0%	WAVY 0%	WGNT 0%	WPXV 0%	WTKR 0%			
					WTVZ 0%	WVBT 100%	WVEC 0%					

--COMPETITIVE COMMENTS--
COMPETITIVE WILL FOLLOW

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK ---
CASH IN ADVANCE